



Now in its 20th year, **SWIM FOR LIFE** draws participants from the master swimmer, triathlete, and kayaker communities and attracts attention from local media. As a sponsor you will receive prominent marketing exposure and opportunities to spotlight your company's dedication to patient care and curing diseases.

[bloodworksnw.org /swim](http://bloodworksnw.org/swim)

# SPONSORSHIP LEVELS

20th ANNUAL 2017

SWIM FOR LIFE

BENEFITS

|   | TITLE<br>\$10,000 | PLATINUM<br>\$7,500 | GOLD<br>\$5,000 | SILVER<br>\$2,500 | BRONZE<br>\$1,000 |
|---|-------------------|---------------------|-----------------|-------------------|-------------------|
| Event website recognition   | LOGO & LINK       | LOGO & LINK         | LOGO & LINK     | LOGO & LINK       | NAME & LINK       |
| Verbal recognition at event from the emcee                                | ●                 | ●                   | ●               | ●                 | ●                 |
| Invitation to Bloodworks Salutes! sponsor appreciation dinner (Fall 2017) | ●                 | ●                   | ●               | ●                 | ●                 |
| Swim for Life Facebook page recognition                                   | ●                 | ●                   | ●               | ●                 | ●                 |
| Bloodworks Annual Report recognition                                      | NAME              | NAME                | NAME            | NAME              | NAME              |
| Recognition in emails to participants                                     | NAME & LINK       | NAME & LINK         | NAME & LINK     | NAME & LINK       |                   |
| Recognition on sports bags given to participants                          | LOGO              | LOGO                | NAME            |                   |                   |
| T-shirt recognition   | LOGO              | LOGO                | NAME            |                   |                   |
| Free entry for sponsor swim team  | ●                 | ●                   | ●               |                   |                   |
| Opportunity to provide event volunteers                                   | ●                 | ●                   | ●               |                   |                   |
| Puget Sound Business Journal thank you ad recognition                     | ●                 | ●                   | ●               |                   |                   |
| BloodworksNW Facebook page and social media recognition                   | ●                 | ●                   | ●               |                   |                   |
| Sponsor information table at event  | ●                 | ●                   |                 |                   |                   |
| Corporate highlight article in Bloodworks e-newsletter                    | ●                 | ●                   |                 |                   |                   |
| Event banner recognition (Banner used in all swim team photos)            | LOGO              |                     |                 |                   |                   |
| Bloodworks HQ Benefactor Wall recognition                                 | NAME              |                     |                 |                   |                   |
| Speaking opportunity for company rep during the program                   | ●                 | #swim2save          |                 |                   |                   |

FOR MORE INFORMATION, CONTACT:

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