



20th ANNUAL 2017

# SWIM FOR LIFE

## BENEFITS

Now in its 20th year, **SWIM FOR LIFE** draws participants from the master swimmer, triathlete, and kayaker communities and attracts attention from local media. As a sponsor you will receive prominent marketing exposure and opportunities to spotlight your company's dedication to patient care and curing diseases.

[bloodworksnw.org /swim](http://bloodworksnw.org/swim)

# SPONSORSHIP LEVELS

	TITLE \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Event website recognition	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	NAME & LINK
Verbal recognition at event from the emcee	●	●	●	●	●
Invitation to Bloodworks Salutes! sponsor appreciation dinner (Fall 2017)	●	●	●	●	●
Swim for Life Facebook page recognition	●	●	●	●	●
Bloodworks Annual Report recognition	NAME	NAME	NAME	NAME	NAME
Recognition in emails to participants	NAME & LINK	NAME & LINK	NAME & LINK	NAME & LINK	
Recognition on sports bags given to participants	LOGO	LOGO	NAME		
T-shirt recognition	LOGO	LOGO	NAME		
Free entry for sponsor swim team	●	●	●		
Opportunity to provide event volunteers	●	●	●		
Puget Sound Business Journal thank you ad recognition	●	●	●		
BloodworksNW Facebook page and social media recognition	●	●	●		
Sponsor information table at event	●	●			
Corporate highlight article in Bloodworks e-newsletter	●	●			
Event banner recognition (Banner used in all swim team photos)	LOGO				
Bloodworks HQ Benefactor Wall recognition	NAME				
Speaking opportunity for company rep during the program	●	#swim2save			

FOR MORE INFORMATION, CONTACT:

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